

# PORSCHE

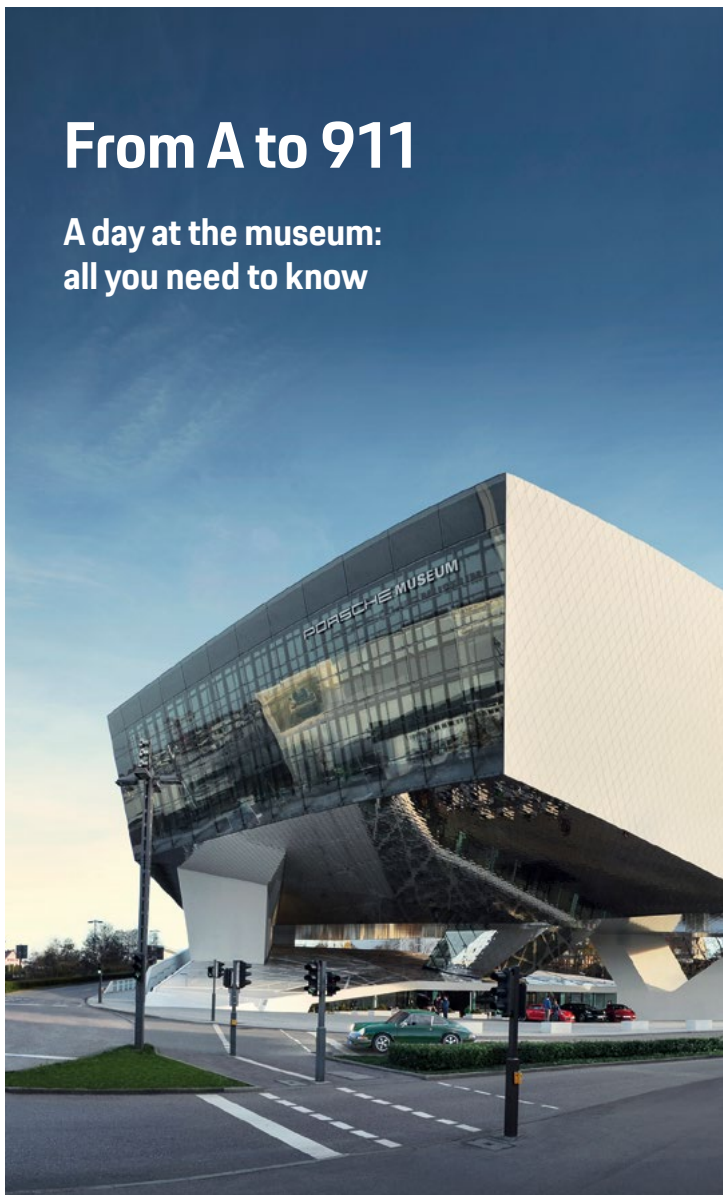
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## MUSEUM

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# From A to 911

A day at the museum:  
all you need to know



# Introduction

**A place to dream – with  
your eyes wide open.**

- 2 The dream of the sports car becomes reality before your eyes at the Porsche Museum, where you can delve deep into the exciting world of Porsche. Covering 5,600 square metres, the exhibition area is filled with legendary racing cars, iconic road models and fascinating prototypes and studies. More than 80 vehicles are just waiting to be discovered – and heard – but there is also plenty to discover away from the main exhibition. Besides culinary and cultural delights, an adventure awaits our younger guests too.

At the end of the exhibition tour, it's time to get interactive: the Porsche Touch Wall takes you on a virtual journey in time thanks to some exciting high-tech features. You can also watch live demonstrations of some of the restoration work that is carried out on the classic Porsche cars in the Museum Workshop, as the team prepares them for their journeys around the world.

Situated above the workshop is the 'memory' of Porsche AG – the Porsche Company Archives. Housing around two kilometres' worth of files, it is where all the company's information is stored, from the economic, technical, social and cultural aspects to around 1,700 hours of film footage and 2.5 million photos.

You can take a pit stop at any time during your visit at the coffee bar, Bistro Boxenstopp or the Christophorus Restaurant. Meanwhile, our museum shop offers plenty to set the hearts of young and old Porsche fans racing.

Look forward to an action-packed visit and hours of entertainment in the Porsche Museum, and don't forget all you need to know can be found in this brochure.





# Guided Tours

**Let us lead the way. We do have some experience of leading, after all.**

## **Museum guided tours**

5

### **Public and private guided tours**

Experience the company history of the Zuffenhausen sports car manufacturer. During the tour you get exciting insights and discover stories relating to the current exhibition in the Porsche Museum. We offer these guided tours for a maximum of 20 people in a closed group or together with other guests.

### **Awareness tour**

In the 90-minute awareness tour, you experience and participate in the history of Porsche from a completely different perspective. The focus of this tour is on increasing self-awareness. The tour is also suitable as a team-building exercise. The minimum age requirement is 12 years of age.

### **Guided tour for persons with disabilities**

We offer guided tours for people with hearing or visual impairment, as well as tours in simple language. Please note that sign language interpreters must be organised by tour participants themselves.

You will find further information about prices and registration on our website [www.porsche.com/museum](http://www.porsche.com/museum)

## **Plant tours**

Take a look behind the scenes, in a closed group or together with other guests. At the home of the brand's heart and soul – the headquarters in Zuffenhausen. Accompany a sports car and a Taycan at selected stations along their way through production and experience the perfect symbiosis of tradition and state-of-the-art technology. Since 2019, the parent plant has also produced the Taycan, the first all-electric sports car from Porsche, in addition to the 911 models.

You will find further information about prices and registration on our website [www.porsche.com/museum](http://www.porsche.com/museum)





# Porsche 4Kids

**Calling all children. Because it's never too early to follow your dreams.**

- 8 In the Porsche Museum, children can explore the history of Porsche on their own at the **Porsche 4Kids Explorer Stages** integrated into the exhibition, solving a whole range of creative and tricky tasks along the way. The accompanying Explorer Book is available at the ticket desks free of charge. **Porsche 4Kids** Tours and the free **Porsche 4Kids Multimedia Guide** explain the exhibition for children.

Ever thought about celebrating a birthday surrounded by more than 30,000 PS? A **Porsche 4Kids Birthday Party** can be themed around Motor Sports, Design or the Future, with those attending getting the opportunity to be a racing driver, designer or researcher for the day.

The **Porsche 4School Teamspirits** have been designed as a series of four digital workshops in cooperation with the publishers Klett MINT, for grades five to 13, and comply with the educational curriculum. Up to 30 children or young people can take part, and at the end of each session the winning team is awarded a prize. You can choose between themes such as Automotive Design, Engine Technology, Aerodynamics & Lightweight Engineering, and Electromobility.

We are also continuing the 90-minute **Porsche 4School Tours** for all school classes. Please also contact us if you are interested in guided tours for pupils with disabilities. During the school holidays, the Porsche Museum invites children to take part in a variety of free holiday programmes.

You will find further information about prices and registration on our website [www.porsche.com/museum](http://www.porsche.com/museum)







# Museum Shop

**A quick lap of the Museum Shop means a great voyage through the Porsche universe.**

A thoughtfully curated selection of interesting and unusual objects from the history of Porsche can be found in the Museum Shop, whether you're looking for a special souvenir of your visit or a collector's item. Look out for exclusive editions of model cars, beautifully made clothing, and homeware and accessories for historic as well as current cars.

11

The Museum Shop also offers a wide selection of books, including a selection from the company's own publishing house, Edition Porsche Museum. Made in Zuffenhausen, these fascinating special editions combine detailed expert input with in-depth background information and previously unseen treasures from the Porsche brand.

Please also feel free to visit our workshop at Lorenzstrasse 16, just a ten-minute walk from the Porsche Museum.

## **Opening Hours Museum Shop**

Tuesday to Sunday from 10 a.m. to 6 p.m.

## **Opening Hours of the Factory Shop in Zuffenhausen**

Monday to Friday from 8.30 a.m. to 4.30 p.m.

## **Contact**

Phone: +49(0) 711 911-23007

Email: [shop.museum@porsche.de](mailto:shop.museum@porsche.de)

# Porsche Drive Rental

**One day I'll drive a Porsche.**

**How about now?**

12 Turn your childhood dream into reality and prepare for the ride of a lifetime: at the Porsche Museum, we offer the opportunity to keep the excitement of our cars alive beyond your visit, with a driving experience from Porsche Drive Rental.

Flexible and exclusive, this premium vehicle rental service is designed with driving enthusiasts in mind – regardless of whether you already own a Porsche or are harbouring the dream of doing so. With Porsche Drive Rental, you can hire a Porsche for a few hours, a weekend or up to 28 days.

Whatever your preference, you can always choose from the latest models – the iconic 911, the all-electric Taycan, the 718 Boxster, 718 Cayman, Panamera, Macan or Cayenne – and enjoy the ultimate in pure driving pleasure. Would you like to find out more? Visit the dedicated Porsche Drive Rental desk in the museum entrance for more details and to book. You can also find out about other Porsche Drive Rental locations at [www.porsche.de/drive](http://www.porsche.de/drive)

## **Opening Hours**

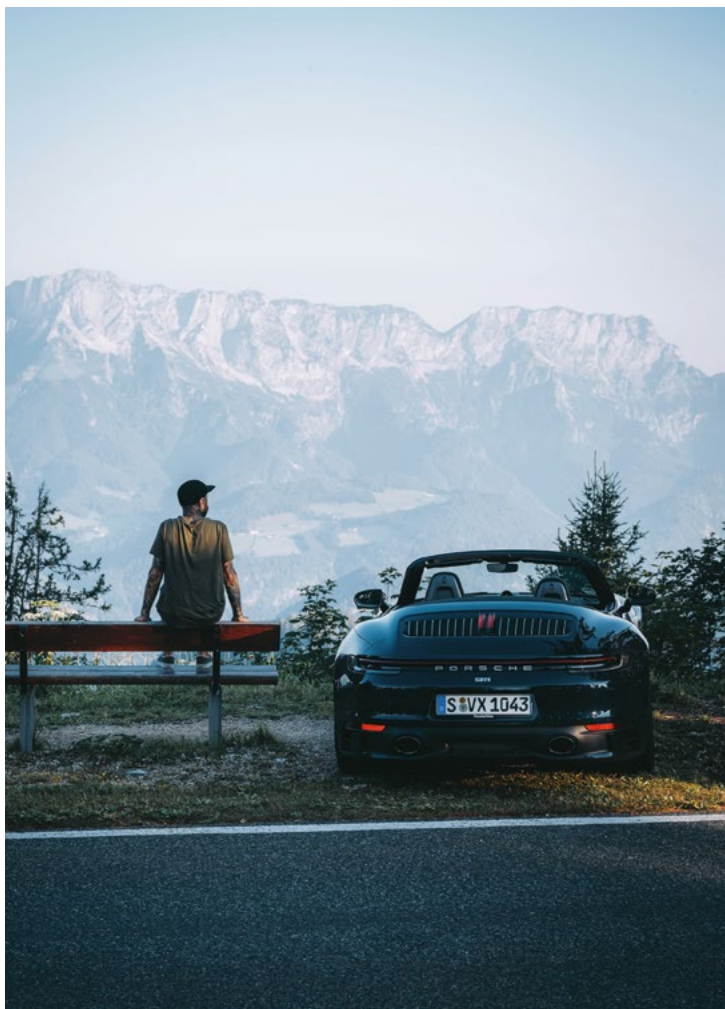
Monday from 9 a.m. to 11 a.m.

Tuesday to Sunday from 9 a.m. to 6 p.m.

## **Contact**

Phone: +49(0) 711 911-27911

Email: [drive.museum@porsche.de](mailto:drive.museum@porsche.de)









# Events

**There are many spaces in which to hold an event. But not surrounded by 30,000 PS.**

We are also here for you outside the usual opening hours, with the exclusive surroundings of our event floor offering a memorable setting for hire. Our state-of-the-art facilities lend themselves perfectly to meetings, seminars, conferences, lectures or film presentations. We also cater for press events and vehicle presentations.

15

Find more information by visiting [www.porsche.com/museum](http://www.porsche.com/museum), telephoning +49 (0) 711 911-21911 or by emailing [events.museum@porsche.de](mailto:events.museum@porsche.de)

## Corporate Archives and Museum Workshop

**We preserve our history.  
And put it onto the road.**

With a history stretching back more than 100 years, there are a lot of stories to keep alive. We're talking two kilometres of files, 2.5 million photos and slides, 4,500 books, 1,700 hours of film footage, 7,300 posters and advertisements and around 25,000 small exhibits – all of which are carefully stored within the Porsche Company Archives.

In order to keep our car collection real and roadworthy, we have our own Museum Workshop, where the historic racing and sports cars are maintained and serviced to prepare them for rallying, events and tours, and the rest of the collection is kept in tip-top condition. The workshop team also carries out full restorations as well as any remedial work.



# Food and Drink

**It's worth looking up from your meal now and then. You might just spot a legend.**

The Porsche Museum has a wide and sophisticated culinary menu, with everything from speciality coffees and snacks with an international flavour, to exceptional fine dining. Recharge your batteries in the coffee bar in the foyer, have a freshly cooked meal prepared in front of you in the atmospheric Bistro Boxenstopp, or book a table in the acclaimed Christophorus Restaurant, where regional and seasonal ingredients are used to create a mouth-watering menu. You can also try our house speciality – freshly grilled US prime beef – and choose from a wide selection of German and international wines from our carefully chosen cellar. Restaurant guests can enjoy a panoramic view over the Porscheplatz and the 'Inspiration 911' sculpture, as well as the exhibition itself.

17

## Opening Hours

### Boxenstopp

Tuesday to Sunday from  
11 a.m. to 6 p.m.

### Coffee Bar

Tuesday to Sunday from  
9 a.m. to 6 p.m.

Phone: +49 (0) 711 911-25796

Email: [gastronomie.museum@porsche.de](mailto:gastronomie.museum@porsche.de)

### Christophorus

Tuesday to Saturday from  
11.30 a.m. to 2.30 p.m. and  
from 5.30 p.m. to 12 midnight

Grill and kitchen times from  
12 noon to 2 p.m. and from  
6 p.m. to 9.30 p.m.

Phone: +49 (0) 711 911-25980

Email: [restaurant-christophorus@porsche.de](mailto:restaurant-christophorus@porsche.de)

# Information

**Preparation is key – not just on the race track.  
The Porsche Museum essentials at a glance.**

18

## **Admission Charges**

**Adults:** 12 euros (concessions: 6 euros).

**Evening ticket:** from 5 p.m.: 6 euros (concessions: 3 euros).

Children up to 14 years old and accompanied by an adult are entitled to free admission. For groups of 10 people or more without a guided tour, admission costs 10 euros per person including a multimedia guide.

Our visitor service can provide more information about the range of guided tours on offer, as well as the available programmes for children and school parties.

## **Parking Facilities**

We offer ample parking facilities during opening times in our underground car park (subject to fee) as well as charging stations for electric vehicles. There are also parking spaces available for buses, camper vans and motorcycles. Please follow the corresponding signs.

## **Multimedia Guide**

On request, every guest will receive an electronic Multimedia Guide free-of-charge. This includes information, photo and film material on the individual vehicles. A children's version is also available for our younger visitors.

## **Accessibility**

All areas of the museum have barrier-free access and can be accessed via ramps or the lift. Free parking is available for people with disabilities.

## **Services for People with Disabilities – Range of Guided Tours**

- Various guided tours
- Gloves for people with a visual impairment to feel the cars
- Guide dogs are welcome in the Porsche Museum
- Mobile folding stools and wheelchairs for physically impaired guests
- Staff who are aware of the special requirements of visitors are happy to be of service

## **Getting Here**

### **By Train via Stuttgart Main Station**

The Porsche Museum is located beside the suburban Neuwirtshaus/Porscheplatz station, which can be reached by taking the suburban railway lines S6 to Weil der Stadt and S60 to Leonberg. For more information, see [www.vvs.de](http://www.vvs.de). We recommend using public transport to travel to the museum.

### **By Car**

From the A 81 Stuttgart-Heilbronn or Heilbronn-Stuttgart, take exit 17 for 'Stuttgart-Zuffenhausen', direction B 10, followed by the Stuttgart-Neuwirtshaus exit. The Porscheplatz is reached by following the Schwieberdinger Straße/L 1143.

### **From Stuttgart**

Follow the B 10 towards the A 81 motorway. Take the exit signposted Korntal, turn right off the Stammheimer Straße and follow Adestraße. Turn right into Strohgäustraße, which will take you to the Porscheplatz.

**Address**

Porsche Museum  
Porscheplatz  
70435 Stuttgart-Zuffenhausen



**Opening Hours**

Tuesday to Sunday: 9.00 a.m. to 6.00 p.m.  
Ticket desks close at 5.30 p.m. Closed on Mondays.  
Special opening and closing days can be found on our homepage.

**General Information**

Email: [info.museum@porsche.de](mailto:info.museum@porsche.de)  
Phone: +49 (0) 711 911-20911  
Our visitor service will be happy to assist you.

**Web & Social Media**

[www.porsche.com/museum](http://www.porsche.com/museum)  
 [porsche.museum.stuttgart](https://www.facebook.com/porsche.museum.stuttgart)  
 [porsche.museum](https://www.instagram.com/porsche.museum)

**Information on our Data Protection Policy**

[www.porsche.com/museum/en/privacypolicy/](http://www.porsche.com/museum/en/privacypolicy/)

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